

TransTech summit

PRESENTED BY TRANSTECH SOCIAL ENTERPRISES

SPONSORSHIP INFORMATION

March 28 - 31, 2024

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WHO WE ARE & WHY WE HOST THE SUMMIT



FOUNDER
ANGELICA ROSS

TransTech Social Enterprises and the *TransTech Summit* are responses that put the transgender and gender non-conforming community in a position to lift themselves out of poverty and become role models for those dealing with similar struggles. TransTech programming is open to the entire LGBTQIA community but focuses on those experiencing the greatest impact of discrimination. The TransTech model is to **empower, educate, and employ** by providing members access to technology while supporting them as they build a portfolio of professional projects that strengthens their networks and resumes. Trans Tech currently serves an international collective of **over 5,000** members. Every dollar goes toward educating, training, and employing the most marginalized members of our community. The TransTech Summit provides attendees with tools to bolster their existing careers, interact with new media technology, network with other LGBTQIA people, learn new skills, and access additional training tools.

Most academic environments and employment structures have shown devastating discrimination to the trans community, especially for trans women of color. I have coached many trans-identified people who did not have a GED because they dropped out due to harassment or lack of support. For the transgender community, education ends up on the back burner. Some of us in the trans community have been able to gain employment, only to find even more staggering discrimination when faced with living as their affirming gender or transitioning while in the workplace. Studies show that trans people are four times more likely to have an income of less than \$10,000, while 55% lost their jobs.* Trans Tech's work not only supports the most marginalized but seeks to break this cycle and create scalable, sustainable solutions for those who need it the most. Trans Tech's mission needs your help.

* Source: [The Washington Post](#)



EXECUTIVE DIRECTOR
E.C. PIZARRO III

Navigating the corporate jungle as a Black man of trans experience for nearly 10 years has required me to learn how to overcome challenges and hurdles I never imagined. As a member of TransTech since 2017, I know first-hand the power of our network and our membership. My experience as a member of TransTech changed the trajectory of my career and my life.

Through mentorship and network building, I was able to step into my career as a freelance designer full-time, educate emerging designers navigating the corporate world, and further support TransTech with a mission to **empower, employ, and educate**. Working behind the scenes and presenting at the first TransTech summit allowed me to see the vision that Ms. Ross had for this organization and to create a relationship with the teams working to bring it to fruition.

In 2021, I proudly accepted the position of Interim Executive Director of TransTech Social Enterprises. This work has come with great dedication and admiration for what our organization has accomplished and the work we continue to do. TransTech is for the community and boldly led by community. As trans people, we are left out of the conversation about tech industries; our statics in the field are virtually nonexistent.*

But with TransTech, we are at the table making the decisions to empower our community and we could use your support. Our work is shifting the narrative for the most marginalized people within our community. **Will you make history with us?**

* Source: [ABC News](#)

OUR COMMUNITY ADVISORY BOARD

The Community Advisory Board of TransTech Social Enterprises is key to the TransTech organization. This volunteer role works closely with the day-to-day team on execution and planning of programs for our **over 5,500** global membership base. Our CAB consists of **Transgender Tech professionals**.



April 2022 Fourth TransTech Summit with 1.8k attendees and 18,000 networking connections made. 62 Speakers

Jan 2022 Increased membership from 1,200 members to 2,100 members

November 2021 Secured support from Google.org and created our official G.R.O.W (Gaining Real Opportunities at Will) Program; which is a career readiness program specifically designed for and by TGNC/NB BIPOC people.

October 2021 Hired Black Trans community into leadership and programming

June 2021 Secured 50 Linux Foundation Scholarships per quarter for our membership

November 2020 Third TransTech Summit, First Virtual/Global experience with over 2.8k minutes of live streaming, 1.3k attendees, 3.5k+ networking messages exchanged, 42 workshop sessions, 12 sponsors, 6 participating continents, 39 speakers, 817 app downloads and the networking continues in our private community on the Whova App and TransTech community.

September 2019 TransTech hosts digital march for National Trans Visibility March on DC

October 2018 Second TransTech Summit hosted at Groupon headquarters in Chicago, IL

October 2017 Inaugural TransTech Summit hosted at Groupon headquarters in Chicago, IL

May 2017 TransTech Social Enterprises Miami Hub launched



OUR IMPACT

One organization supporting another creates truly valuable experiences for their community

“I feel empowered just seeing so many successful trans people and really encouraged to keep pressing on even when things get tough.”

“I am not alone. There are hundreds and thousands of people out there that look like me, share similar experiences, understand similar hardships, and have similar ambitions. It's hard to pinpoint one highlight of the Summit...”

“The summit has given me hope.”

“my biggest highlight is just that there is a large community dedicated to trans people in tech. I just recently started transitioning and one of my biggest concerns/anxieties is finding employment opportunities where I can be openly myself. Seeing all the presentations and other attendees helped a lot with calming those fears.”

GMA3 WHAT YOU NEED TO KNOW



50+ Workshops

Graphic Design, Coding, Video/Audio Production,
Public Speaking & more!

**100+ LGBTQIA+ Speakers
& Leadership Positions**

(Including Paid Speaker Stipends)

5,000+ Attendees

FREE OF CHARGE!

THE 2023 PROGRAM TRACKS:

Business/Career

Web/App/Design/Coding

Diversity, Representation & Inclusion

Media, Marketing & Advertising

Racial Justice/Social Justice/Human Rights

Health, Wellness, & Technology

Tech in Hollywood

FULLY VIRTUAL EXPERIENCE

Opportunities available to host an
in-person experience on March 31, 2024

2023 KEYNOTE SPEAKERS

E.C. Pizarro III



2023 BY THE NUMBERS

Our virtual event platform allows us to easily drive traffic and track engagement with sponsors. Our virtual event platform is powered by WebEx Events (Cisco)



Presenting Sponsor: N/A
Platinum Sponsor: **118.15k Views**
Gold Sponsor: **116.65k Views**

Profile Views: **8,750**
Connections Made: **1,888**

PREVIOUS SPONSORS



FINANCIAL

- Purchase a Sponsorship Package
(See next 2 pages)
- Sponsor Swag Boxes

MEDIA SPONSORSHIP

- Guaranteed speaker slots
- Media sponsor in marketing w/ dedicated link to media outlet's site
- Exclusive coverage rights
- Media passes (free AAPs)
- Insert included in swag box

PRODUCT/SERVICE EXCHANGE

- Contribute even if you don't access to liquid capital
- Product or service in exchange for exposure/participation
- Game prizes/giveaways

INFLUENCE EXCHANGE

- For folx who have influence in industries of our potential members
- Free ticket upgrade in exchange for encouraging their team/members/fans to register and attend

PRESENTING SPONSOR - \$75,000

- EXCLUSIVE Summit sponsor for Keynote event (45 mins)
- Premier recognition on all event materials, marketing campaigns, + full sponsor page on Summit app & event website
- 90-second pre-recorded introduction video by E.C. Pizarro III of your company workshop for your Day 1 Keynote
- Exclusive Virtual Networking Event Post Summit (45 mins)
- 10 Job Postings in a year (\$5,000 value)
- Diversity & Intersectionality for a Gender Expansive Workforce presentation during Pride Month (\$10,000 value)
- Large logo in the application under sponsors and first banner on the home page (126.77k Views)
- Pre-Approved Commercial 30 seconds to play prior to the keynote
- Member exclusive event Post summit (virtual or in-person)
- **And all preceding benefits

PLATINUM SPONSOR - \$35,000

- Recognition during program
- Medium logo in the application under sponsors
- Access to Summit "Chat/Networking Room" for 6 months
- 5 Job Posting in a year (\$2,500 value)
- 1 Year "Corporate" Level Membership Access to for Recruitment
- 5 All-Access Passes
- **And all preceding benefits

GOLD SPONSOR - \$20,000

- Premier Recognition on Official Press Releases
- Recognition during program
- 6 mo "Corporate" Level TTSE Membership Access to TTSE for Recruitment
- 4 All-Access Passes
- **And all preceding benefits

SILVER SPONSOR - \$10,000

- On-screen Recognition during program
- Job Fair Inclusion + Access to participant resumes **post** Summit
- 3-mo "Corporate" Level TTSE Membership Access to TTSE for Recruitment
- Virtual Job Fair Inclusion & Talent Pipeline Access
- 5 VIP tickets or 3 All-Access Pass - used by employees or tickets can be donated back to provide access to others.
- **And all preceding benefits

BRONZE SPONSOR - \$5,000

- Official Recognition on all event materials, including website
- Recognition on Official Press Releases
- Recognition during program
- 1 gratitude tweet by Angelica Ross on her official X (formerly Twitter) account @AngelicaRoss
- Job Fair Inclusion
- 4 VIP tickets or 2 All-Access Pass - used by employees or tickets can be donated back to provide access to others.
- **And all preceding benefits

ALLY - Any amount over \$2,000

- Personalized notes will be displayed on our social media or at a future in-person event
- Press Release Inclusion as a sponsor
- 2 VIP tickets or 1 All-Access Pass - used by employees or tickets can be donated back to provide access to others.

GRASSROOTS - Any Amount

- Listed as an official Grassroots donor on TTSE website with a link to your website.

WHO WE'RE LOOKING FOR



Is your organization...

- Innovative
- Value driven
- Committed to providing safe and affirming opportunities to trans people in tech
- Ready to make REAL impact in the lives of marginalized communities

**JOIN US
AS WE
EMPOWER,
EDUCATE,
& EMPLOY**

20
23 **TransTech**
Summit

PRESENTED BY TRANSTECH SOCIAL ENTERPRISES

CONTACT

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